

The Making Of A Master Chiropractor...

It just happened last week ... again! Four patients that had seen other chiropractors after seeing ortho's, neuro's, PT's and Massage Therapists; even having had CT Scans, MRI's, were still having the exact same problem that had been present for the last 3-10 months on average.

My obvious first thought to myself was "Awesome, finally a little challenge to brush up my skills!", then I turned to the patient and said "well, after that many different opinions and examinations, I certainly will not do what hasn't worked or solved your problem! So let's take a different approach to this challenge and start back with basics, O.K.?"

They nodded O.K., and I proceeded to determine what had not been looked at as the possible source of their now chronic problem. The words of Dr. Henri Gillet echoing in my ear "never adjust the same area without searching for the cause of the cause of the cause..." and so I did. Within minutes, The patient and I had identified the problem, adjusted the primary cause and almost instantaneously - there was a change, an improvement and it wasn't me telling the patient that - it was them verbalizing it back to me.

But, the next phrase was and is what has been bothering me about this profession for the last 17 years that I've been in it...

Why couldn't the other chiropractors find this problem beforehand? Why didn't they figure out that it was really my shoulder or my talus or my calcaneus, etc... that was the problem, like you just did in a couple of minutes?

Man, oh man what do you say to that? Do you answer well, they just don't know. Or maybe well, they just haven't taken the time to learn this, etc...

Instead, I just answer "well this is new work that I've been developing and we're gearing up to start teaching it to the rest of the professional, which is an actual fact. The truer fact is that these techniques have been available for several years and during that time, I've received loads of letters, faxes, Emails asking when the next seminar was to take place.

Now, I'm not saying this to impress you with my knowledge or expertise in total body diagnosis, but rather to impress upon you the reader that if you feel in any way, shape or form not as technically excellent as you should to be considered a chiropractic master - then it's time to change that.

I really believe that for this next century, we chiropractors will have to offer more than just excellent office and staff management to our patients. We will have to prove that we are as good as we've been saying that we are!

How? By becoming true masters of the spine, the body, its nervous system and why it reacts the way it does to cause and introduce subluxations to the body itself. I believe that subluxations and the subluxation complex holds the true key to our success as chiropractors and that we will have to own that component and its corresponding philosophy in order to thrive.

Why? Because right now as we speak there are state and companies trying to pass laws that would make the chiropractor the primary doctors. As such we have to be better than

we are right now and I'm not talking about learning more about things outside chiropractic. Instead things about chiropractic!

Haven't you always heard that really successful people knew everything about their chosen field and continually access even more information in order to not just keep up ... but stay ahead or even create the new path for others to follow.

What the future holds for chiropractors is not just learning which machines or billing code will increase your revenues, because once you do that and your competence or self confidence is still the same as an adjuster...what have you really accomplished?

Have you just replace the lack of talents with some feel good, see I told you had a problem piece of equipment... not that this isn't important if you can take it to the next levels. The first of which is - o.k., now what you find that I have a problem - what are you going to do about it?

Good question - do you have a plan of action for all the possibilities that this problem may contain? Will you and do you know if it's the foot, the ankle, the superior tib/fib joint that is causing your patient's ankle problem, or low back dysfunction or even headaches and/or shoulder problem and now when they try to go out and lift or play tennis, etc.... they can't as well as they or their coach know is possible.

Or is it the right shoulder A/C joint dysfunction really causing that recurring lower lumbar subluxation? Could it be the right scapula instead or even the lunate only causing the entire spine to be subluxated?

Or the talus causing the shoulder and spine to be in a state of constant misalignment... oh yes, you can use orthotics - but unless you take care of the offending true interference pattern than the orthotics won't do a thing for this patient long term.

So, here's that question again would you know how to handle that? Do you have a specific scanning procedures that takes you step by step to manual examine and know what's causing what each and every time without following some cook book recipe somebody else sold you? That doesn't make you a master, i guarantee it!

Do you think that Palmer, Gonstead, Thompson, Gillet and all great chiro's achieve the level of master because they stuck to just a cook book approach or do you really know that they assess each and every situation looking for a new breakthrough in order to help the patient in front of them?

Sure, they had guidelines that they each developed to assess the situation, but they also looked for new ways to always improve and resolve the confronting problem in a quick and efficient manner.

We all want to help our patients to the best of our abilities - this is where the dilemma begins. After traveling and teaching for close to 14 years, the greatest thing that I have seen is lack of knowledge of individual doctors, lack of confidence about their techniques, lack of skills and I'll end with lack of knowing what to do for the more complicated case or for sports injuries.

It seems that almost every chiropractor around the country is a specialist in sports injuries, just because they can adjust a spine or have a sign in their window. Well, that

simply isn't correct and worse it's deceptive to the public. Not to mention what it does for the chiropractor that really has a gift and training in this area. The public already thinks we're pretty much alike so it makes it even more difficult for them to possibly try another chiropractor for their needs.

About the author: William R. Moyal, D.C., C.C.S.P., a 1985 graduate of Life Chiropractic College, has worked with over 4,401 amateur, professional, Olympic athletes, models and celebrities. He is a noted author and lecturer with expertise in Advanced Motion Palpation and Sports Injury Extremity Adjusting. He is the developer of the Dispersive Factor, Patterns of Injuries and the Law of Compensatory Mechanisms. Dr. William Moyal can be reached at 1741 Alton Road, Miami Beach, Florida 33139 USA or at **(305) 531-2933** or E-mail: ***DrmKiro4u2@aol.com***.